



JUNIOR LEAGUE
of LEXINGTON

**CENTENNIAL GALA
SPONSORSHIP OPPORTUNITIES**

Join us for

AN UNFORGETTABLE EVENT

For one special night, the Centennial Gala will honor the Junior League of Lexington's 100 years of service and commitment in Central Kentucky. This historic event is open to all friends of the Junior League of Lexington, as it will be a time to celebrate the tremendous work of this organization to date and its amazing future.

Proceeds from the Centennial Gala will support the League's ongoing initiatives to fund programs at nonprofit agencies throughout our community. All organizations align with the League's mission of education and charity and promote quality of life, serve a substantial number of residents in a meaningful way, and allow for volunteer opportunities for League members.

We will be welcoming 300 guests — Junior League of Lexington members, sustainers and friends — for an unforgettable evening that connects you with community leaders and unparalleled networking opportunities. This black tie event will include live music, fine dining, and dancing, as well as a special program honoring women who have made significant contributions to the Lexington community.

As a sponsor, you shine the spotlight on your brand during a special evening full of celebrations. The Centennial Gala offers varied sponsorship opportunities to help you reach your goals.

Friday, November 8, 2024

6:30 PM

The Campbell House — Lexington, KY

lexjrleague.com/centennialgala



THE VENUE

A Lexington landmark, The Campbell House offers decades worth of notable stories and special occasions, including those of the Junior League of Lexington. The beautiful and recently renovated venue offers the perfect space for a special evening of fine dining and dancing. The Campbell House will provide our guests with a spectacular experience.

ABOUT THE JUNIOR LEAGUE OF LEXINGTON

Founded in 1924, the Junior League of Lexington, Kentucky, Inc. is an organization whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

The Junior League of Lexington reaches out to women of all races, religions, and national origins who demonstrate an interest in and a commitment to volunteerism. A member of The Association of Junior Leagues International, we are one of 295 Leagues representing over 125,000 women.

Locally, we award \$30,000 in grants annually to deserving community agencies through our Community Education and Research grants. Throughout our 100 year history, we have distributed approximately \$2 million to over 130 local nonprofits.



SPONSORSHIP OPPORTUNITIES AND BENEFITS

PRESENTING SPONSOR: \$25,000

Exclusive sponsorship opportunity!

- Name/Logo incorporated into event name
- Priority logo placement on all event advertising including print and social media
- Reserved two premium VIP tables at event (20 tickets)
- Recognition on Junior League of Lexington website through January 1, 2025
- Opportunity to inform Junior League members about your business during a General Assembly meeting (150 attendees estimated; date to be determined)
- Name and logo recognition in internal membership communications, including three bi-monthly issues of our member newsletter, *The Bloom*, which reaches all 575 League members
- Acknowledgement as Presenting Sponsor in program booklet
- One full-page color advertisement in program booklet
- Opportunity for exhibit table at the event
- Opportunity to give a short message as part of the event program

DIAMOND ANNIVERSARY SPONSOR: \$10,000

Three available sponsorship opportunities!

- Logo placement on all advertising including print and social media
- Reserved one premium VIP table at event (10 tickets)
- Recognition on Junior League of Lexington website through January 1, 2025
- Name and logo recognition in internal membership communications, including three bi-monthly issues of our member newsletter, *The Bloom*, which reaches all 575 League members
- Acknowledgement as Diamond Anniversary Sponsor in program booklet
- One full-page color advertisement in program booklet
- Opportunity for exhibit table at the event

HERITAGE SPONSOR: \$7,500

Five available sponsorship opportunities!

- Reserved one premium VIP table at event (10 tickets)
- Recognition on Junior League of Lexington website through January 1, 2025
- Name and logo recognition in internal membership communications, including three bi-monthly issues of our member newsletter, *The Bloom*, which reaches all 575 League members
- Acknowledgement as Heritage Sponsor in program booklet
- One half-page color advertisement in program booklet

COMMUNITY PARTNER SPONSOR: \$5,000

Ten available sponsorship opportunities!

- Reserved one table at event (10 tickets)
- Recognition on Junior League of Lexington website through January 1, 2025
- Name and logo recognition in internal membership communications, including three bi-monthly issues of our member newsletter, *The Bloom*, which reaches all 575 League members
- Acknowledgement as Community Partner Sponsor in program booklet
- One quarter-page color advertisement in program booklet

SILVER SPONSOR: \$2,500

Ten available sponsorship opportunities!

- Six tickets to the event
- Recognition on Junior League of Lexington website through January 1, 2025
- Name recognition in internal membership communications, including three bi-monthly issues of our member newsletter, *The Bloom*, which reaches all 575 League members
- Acknowledgement as Silver Sponsor in program booklet
- One quarter-page color advertisement in program booklet

BRONZE SPONSOR: \$1,000

- Four tickets to the event
- Recognition on Junior League of Lexington website through January 1, 2025
- Name and logo recognition in internal membership communications, including three bi-monthly issues of our member newsletter, The Bloom, which reaches all 575 League members
- Acknowledgement as Bronze Sponsor in program booklet

FRIEND OF THE LEAGUE SPONSOR: \$500

- Two tickets to the event
- Recognition on Junior League of Lexington website through January 1, 2025
- Acknowledgement in program booklet

SECURE YOUR SPONSORSHIP TODAY!

Contact Our Sponsorship Chair Cynthia Barnes at Sponsorship@lexjrleague.com or 859-338-5132 for more information.

Scan the QR code for event details.



